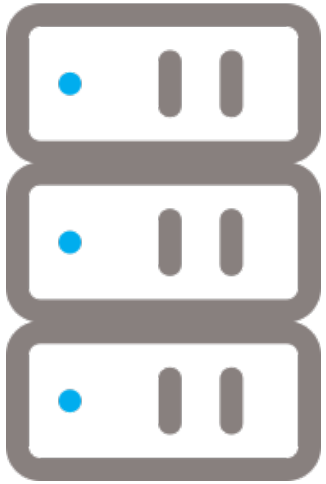
ReturnPath

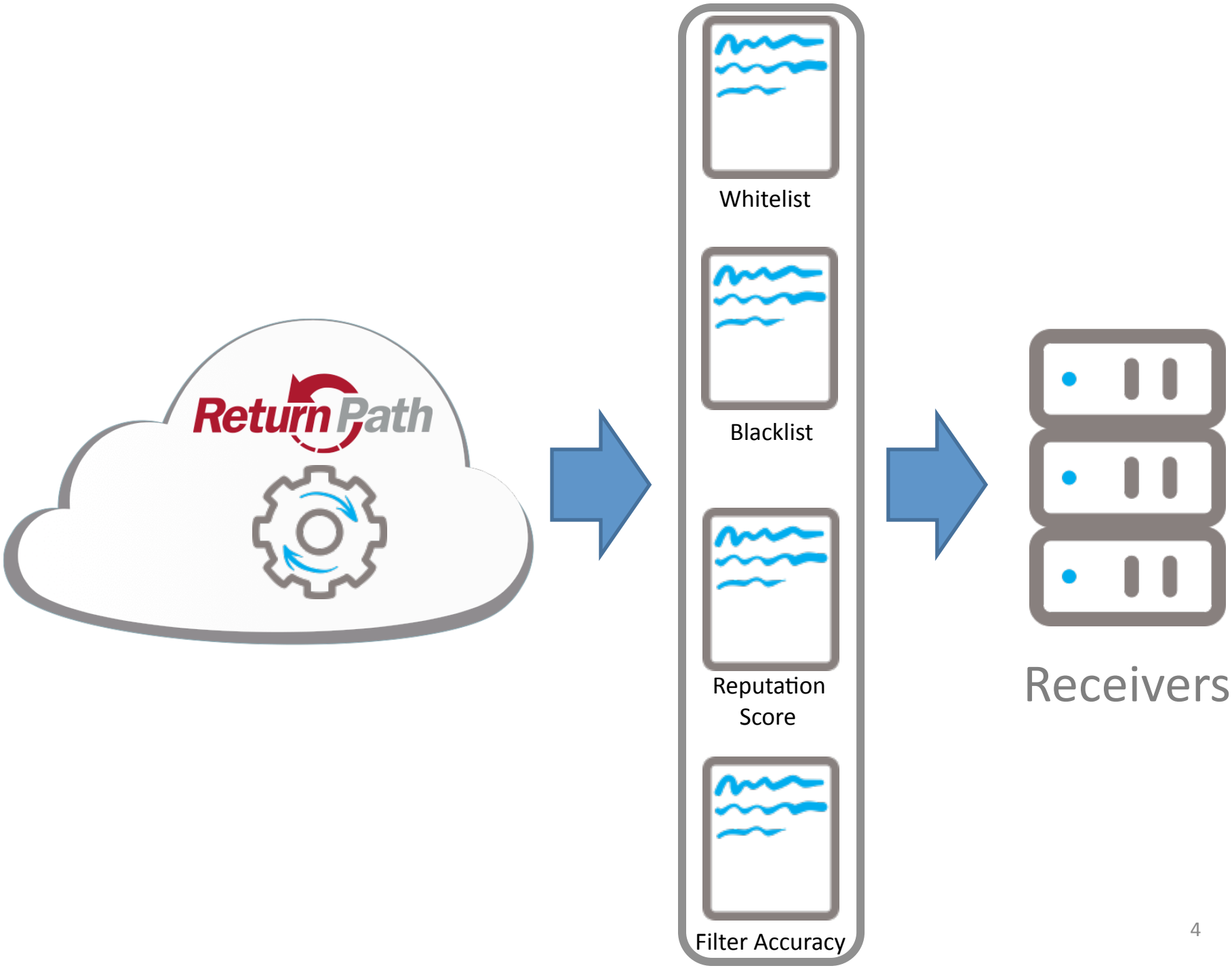
The problem we solve: false positive spam ID

- A filter that misses 1% of spam lets some junk in your inbox
- A filter that catches 1-2% extra is blocking 20-40% of non-spam
- 20% of commercial messages get blocked or filtered

Senders



Receivers


Return Path
Whitelist
Blacklist
Reputation Score
Filter Accuracy
Receivers

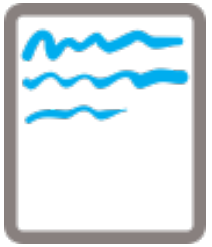
Senders

SEO and SEM for Email

SaaS Application

- Campaign Preview
- Mailbox Monitor
- Reputation Monitor

Whitelisting Program



- Certification
- Registry
- Observed List

Technology

- Hadoop for data analytics and data processing
- Oracle for relational database
- PHP for web sites.
- Perl for backend server processes
- C# for Campaign Preview rendering

Team

- 175 positions, 50 openings
- Adding 30+ in product development in 2010
- Significant executive upgrades recently: HR, Marketing, Corp Dev
- 8 offices in 6 countries

http://www.returnpath.net/careers/